

Commercial Communication Game

Overview

The Commercial Communication Game Form needs to be filled in by any entity that shall be organising a licensable game with the purpose to promote or encourage the sale of goods or services. The licensable game does not constitute an economic activity in its own right, and any payments required to be made by the participant serve only to acquire the promoted goods or services and not to participate in the game, although it may be a condition that a person purchases the promoted goods or services in order to participate in the game.

Application Forms need to be submitted to the Authority at least seven (7) days prior to the tombola session. Late application forms will incur an additional ten Euro (€10) non-refundable late application fee.

Some points to remember while filling out the Form:

- Use N/A in response to any question which is not applicable.
- The Form shall not be accepted unless all relevant parts have been completed and the required documents submitted in full.

Application Enclosure Requirements

1. The rules of the game, including who is eligible to participate, how the lottery will be drawn and when the results will be announced.
2. The Terms and Conditions.
3. A copy of the quote/invoice of each prize available to be won.
4. Declaration Form, obtained electronically in the last step of the application form.
5. Document showing proof of payment of application fees.

Following the draw, the following information needs to be submitted:

6. The total number of participants.
7. the value in monetary terms of the prize or prizes paid out in respect of each commercial communication game.
8. Details of prize-winning entries.
9. Proof that the game was conducted in a fair and honest manner.
10. Proof that any other requirements established by any other law have also been adhered to.
11. The measures which were taken to ensure that no minors participated in the game or were otherwise exposed thereto.